

Strategies to Improve Ideological and Political Education Quality in Higher Education Amid Comprehensive “Three-Way Holistic Education” Reforms

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Abstract

At present, one of the core directions of China's higher education reform is the comprehensive reform of “Three-Way Holistic Education”, which aims to comprehensively improve the ideological and moral quality, scientific and cultural quality, as well as physical and mental health quality of college students. This study aims to analyze the connotation of this policy, discuss its background and development trend, and analyze its specific requirements and impact on ideological and political education in colleges and universities. The study will explore the significance of “Three-Way Holistic Education” in improving the quality of ideological and political education from both theoretical and practical dimensions. In the theoretical dimension, “Three-Way Holistic Education” embodies the latest thinking on the relationship between people and the environment in ideological and political education, and plays an important role in enriching and enriching the theory of the Chinese Marxist view of youth, while deepening the understanding of the concept of “Foster Virtue Through Education” in the new situation. In the practical dimension, as a practical guideline for the Party's education policy in the new era, the “Three-Way Holistic Education” provides a practical framework for ideological and political education in the new era, as well as a concrete practical program for the cultivation of socialist builders and successors

Keywords

Three-Way Holistic Education; Talent Cultivation; Educational Reform in Colleges and Universities

1. Introduction

At present, China's higher education is booming, and the comprehensive reform of “Three-Way Holistic Education” in colleges and universities has become one of the main directions of education reform. Among them, as the core component of

university education, ideological and political education plays a crucial role in stimulating students' vitality, building educational platforms and constructing long-term mechanisms, and is committed to cultivating socialist builders and successors who are all-rounded in morality, intelligence, physicality, aesthetics and labor. However, with the changes in social development, the traditional mode of ideological and political education has been unable to fully adapt to the needs of current college students, and there is an urgent need to optimize and reform the quality of ideological and political education in colleges and universities. With the continuous development of China's higher education system and the increasing diversification of social needs, the concept of "Three-Way Holistic Education" in colleges and universities has gradually become an important practical path for ideological and political education in colleges and universities as a new type of comprehensive reform program. Based on the comprehensive analysis of the existing literature, this study carries out an in-depth research and discussion on the ideological and political education of colleges and universities under the comprehensive reform of "Three-Way Holistic Education".

2. Literature review

First of all, from the connotation and practical perspective of the concept of "Three-Way Holistic Education", Liang Wei et al. (2020) clarified the basic connotation of "Three-Way Holistic Education", emphasized the concept of all-member, all-process and all-round parenting, and put forward the goal of college education based on the foundation of establishing morality and cultivating people. The concept has emphasized the concept of all-member, all-process, all-round education, and put forward the goal of education in colleges and universities based on the establishment of morality. The proposal of this concept has prompted the ideological and political education in colleges and universities to pay more attention to the quality cultivation of the whole staff, and the education work in schools has also shifted from purely imparting knowledge to paying more attention to cultivating the comprehensive quality of students. Secondly, the existing literature focuses on "Three-Way Holistic Education" from different perspectives. Studies by Wang Yanping (2019), Hu Shoumin (2019), and Yang Xiaohui (2018) reveal that the concept of "Three-Way Holistic Education" focuses on all-member, all-process, and all-around cultivation, and introduces a brand-new guiding concept for ideological and political education in colleges and universities. The connotation of this concept includes such important factors as moral education, all-member cultivation, and all-process cultivation, which makes ideological and political education in colleges and universities more comprehensive in terms of cultivating students' ideological and moral qualities, social responsibility, and other aspects. Zhang Rui (2020) and Liu Rui and Zhou Hailiang (2019) analyzed the implementation mechanism and the construction of the working mechanism of "Three-Way Holistic Education" in

colleges and universities from a synergistic perspective, based on the foundation of establishing moral education. These studies provide universities with scientific guidance for the implementation of the “Three-Way Holistic Education” strategy, clarify the synergistic cooperation mechanism at different levels and in different links, and promote the organic connection of the whole process of education in universities. Liu Chenggong (2019) systematically elaborates the core requirements, target tasks and realization paths of “Three-Way Holistic Education” in colleges and universities, pointing out the specific direction for the reform of ideological and political education in colleges and universities and providing practical guidance. In addition, Han Xianzhou (2019), Song Jian and Liao Yujie (2020), Gu Hailiang (2018), and Zheng Yongting (2017) have conducted in-depth studies on ideological and political education in colleges and universities from the aspects of the construction of curriculum ideology and politics, the integration of the “four histories” education, and Xi Jinping’s “Lidu shuren” education ideology. In-depth research has been conducted on ideological and political education in colleges and universities. These researches have opened up a variety of practical ways for colleges and universities, innovated teaching methods, deepened the connotation of ideological and political education, and laid a solid theoretical foundation for the comprehensive reform of “Three-Way Holistic Education”.

In summary, the quality improvement of ideological and political education in colleges and universities under the comprehensive reform of “Three-Way Holistic Education” is one of the important directions of the current education reform in colleges and universities. The concept of all-member, all-process, and all-round parenting leads the transformation of ideological and political education in colleges and universities from single knowledge transmission to comprehensive comprehensive quality cultivation. In addition, the establishment of cooperative mechanisms and the deepening of the construction of “Curriculum Civics and Politics” have pointed out a specific path for the practical exploration of ideological and political education in colleges and universities. However, there are still some new challenges in practice, which require in-depth research and practical exploration in order to promote the sustainable development and optimization of ideological and political education in colleges and universities.

3. Research Significance

3.1. Deepening the Organic Integration of the Comprehensive Reform of “Three-Way Holistic Education” and Ideological and Political Education in Colleges and Universities

This study of countermeasures to improve the quality of ideological and political education in colleges and universities is not only related to the improvement of the ideological and political awareness of college students in the new era, but also the key to promoting the comprehensive reform of “Three-Way Holistic Education”.

Under the current background of China's education reform, colleges and universities need to realize comprehensive quality education and cultivate socialist builders and successors with all-round development of morality, intelligence, physicality, aesthetics and labor. This goal can only be better realized by deepening the reform of the work of Civic and Political Education. This study not only emphasizes the intrinsic connection between civic and political education and comprehensive reform, but also puts the core part of comprehensive reform in the field of civic and political education by proposing innovative optimization strategies. This organic combination will endow the education model of colleges and universities with stronger foresight, so as to more effectively meet the needs of contemporary college students for comprehensive quality cultivation.

3.2. Contribute to the soundness and development of the national talent training system

The quality of ideological and political education work in colleges and universities not only affects the growth of individual college students, but also directly relates to the soundness of the national talent training system. Cultivating socialist builders and successors with all-round development of morality, intelligence, physical fitness and aesthetics is of immeasurable importance to the long-term development of the country. By deeply studying the ideological and political education work of colleges and universities and proposing innovative optimization strategies, this study helps to make a practical contribution to the soundness of the national talent cultivation system. This contribution is not only manifested in providing the country with higher quality human resources, but will also promote the continuous progress of the socialist construction cause.

3.3. Providing scientific and effective educational models for colleges and universities

As an important base for training socialist builders and successors, the improvement of the quality of ideological and political education work in colleges and universities is crucial for the improvement of the overall quality of students. This study helps to provide colleges and universities with a more scientific and effective education model, so that the ideological and political education is more attractive, targeted and effective. Through in-depth analysis, this study proposes a series of innovative strategies to optimize the work of ideological and political education, including the integration of party building work, optimization of teaching content and diversified teaching methods. These strategies can not only effectively improve the quality of Civic and Political education, but also bring innovative education models for colleges and universities, so as to better adapt to the ever-changing social needs.

4. Outstanding issues to be addressed

4.1. Civic and political education model is outdated and cannot meet

the growth needs of contemporary college students

The traditional model of Civic and Political Education favors indoctrination, focusing on the teaching of theory and the reinforcement of political concepts. However, with the evolution of society, the growth needs of contemporary college students have changed significantly. They pay more and more attention to the cultivation of practical ability, independent learning ability and innovative thinking. The traditional mode is difficult to meet these new needs, resulting in poor educational results.

4.2. Inadequate building and training of the teaching force and unbalanced allocation of educational resources

In colleges and universities, the quality of ideological and political education depends largely on the quality and educational level of the teaching staff. However, at present, there are some problems in the construction and training of college teachers. On the one hand, some teachers lack modern education concepts and skills, which makes it difficult for them to effectively respond to the diversified learning needs of students. On the other hand, there is an imbalance in the allocation of educational resources in some colleges and universities, and some basic colleges or local colleges and universities have a relative lack of educational resources, which affects the quality of ideological and political education.

4.3. Teaching content and methods are homogenous and lack relevance and innovation.

At present, the teaching content of ideological and political education in colleges and universities is relatively single, mainly focusing on the teaching of theoretical knowledge, and lacks the flexibility to adjust to the individual needs and actual situation of students. At the same time, the teaching method is traditional and lacks diversity and interactivity. This has led to the lack of attraction of ideological and political education programs, and the relatively low participation and learning enthusiasm of students.

5. Countermeasures to improve the quality of ideological and political education in colleges and universities under the comprehensive reform of “Three-Way Holistic Education” .

In his speech at the National Education Conference, General Secretary Xi Jinping put forward clear requirements and pointed out the way forward for establishing and improving the implementation mechanism for promoting moral education, strengthening the Party's overall leadership of education, and coordinating and harmonizing the responsibilities for educating people in the family, the school, the government and society. Using this as a guide, we need to focus on the following three aspects of work in order to further promote “Three-Way Holistic Education” in higher education

5.1. Systematic coordination of whole-person parenting

First, teaching and educating people. In teaching and educating people, it is necessary to strengthen the leading role of tutors and ensure that every teacher assumes the responsibility of teaching and educating people. Tutors should be guided by Marxism, especially the latest theoretical achievements of the Chineseization of Marxism, to further strengthen the responsibility of teaching and educating people. The leading role of mentors in ideological and political education in colleges and universities should be strengthened.

Second, party building educates people. Party building work has an indispensable leading role in ideological and political education in colleges and universities. As the most basic and important leadership core in colleges and universities, the status and role of the party organization are directly related to the effectiveness of ideological and political education. This study will analyze the historical evolution and current situation of the party building work, explore how the party organization can better play the leading role of party building, and put forward specific proposals to optimize the party building mechanism, in order to comprehensively promote the in-depth development of ideological and political education in colleges and universities.

Third, service education. Form a situation of all-member linkage education. First of all, mental health services educate people. Establishment of mental health counseling center, strengthen students' mental health guidance, set up peer mental health mutual aid team, with the help of mental health census, film exhibition, knowledge lectures and individual interviews and other means, widely popularize psychological knowledge, guide students to master the psychological adjustment skills, so as to optimize the students' mental health status. Secondly, scholarships, loans and subsidies serve to educate people. We will improve the scholarship system and broaden the coverage of scholarships; enrich the forms of financial assistance to ensure the effective implementation of the positions of "teaching assistant, research assistant and management assistant"; help students in difficulty to apply for national student loans to ensure that they have no worries about their studies; and build a comprehensive financial assistance mechanism for students with financial difficulties.

5.2.Coherent education throughout the entire process

First, the stage of enrollment. The ideological and political education work of colleges and universities should form a systematic overall planning, and the levels of work at each stage should be clear, focused and constantly deepened. In the stage of students' enrollment, a series of enrollment education should be focused on the education of ideals and beliefs, including patriotism and collectivism education, learning of school discipline and rules, career planning, safety and general knowledge missionary and mental health guidance and so on. At various levels of the university, faculties, departments, and classes, leaders, management and service personnel, and teachers of specialized courses are invited to carry out rich entrance education on the development of the university, school registration management, cultivation ob-

jectives, introduction of specialized courses, and learning methods, so as to help students realize the unity of their personal ideals and the ideals of the society. At the same time, with the education of ideals and beliefs as the main focus, we help students learn to analyze and solve practical problems with Marxism, especially the latest theoretical achievements of the Chineseization of Marxism.

Second, the cultivation stage. The cultivation stage should focus on the education of ideological and moral development, aiming to cultivate students' sense of collective honor and noble moral cultivation. In the process of students' moral upbringing education, one should emphasize the influence of the environment and the power of education. Marxism believes that the environment, especially the social environment, plays an important role in influencing the physical and mental development of human beings. Students' moral education must also pay attention to the construction of the environment, so that students can form correct political ideological views and moral qualities in a good environment. Secondly, the role of moral practice should be emphasized. "The Party and the State have always attached great importance to practical education. Adhering to the combination of education with productive labor and social practice is an important element of the Party's education policy." Third, it should focus on cultivating moral behavioral habits. Moral formation education aims to enable students to develop good habits, and through targeted ideological and moral education and a series of activities, students are guided to clarify their direction and goals, and improve their ability to distinguish between right and wrong, so as to form good moral habits.

Third, the employment stage. At the stage of graduation and employment, the focus of students' ideological and political education is to cultivate a good sense of professional ethics and entrepreneurship. Through lectures, discussions, mock recruitment and social practice, students are equipped with good professional ethics, psychological quality and social adaptability. The Student Employment Guidance Center is set up to provide employment information, carry out dispatch work and guide career planning. The Innovation and Entrepreneurship Guidance Center is set up to actively explore employers, analyze the employment situation for graduates, collect demand information, and provide dispatching services. It is committed to providing students with comprehensive career planning training and follow-up services, aiming at guiding graduates to establish a correct concept of employment and actively encouraging them to explore the path of self-employment.

5.3. Mobilizing all-round education

First, the faculty. The restructuring of the faculty is crucial to ensuring the sustainable development and enhancement of ideological and political education in colleges and universities. First of all, we are committed to building a multi-level faculty, forming a set of multi-level and multi-type faculty structure through the introduction of backbone teachers with rich experience, dynamic young teachers and research-oriented teachers who focus on research. Teachers at different levels work

together to form complementary advantages and jointly promote the development of ideological and political education. Secondly, the training and development of teachers is emphasized, and through the careful design and implementation of a series of teacher training programs, the educational and teaching ability of teachers is constantly improved to ensure that they can better meet the high standards of ideological and political education. At the same time, professional development channels are provided for teachers to stimulate their deep cultivation and innovation in the field of ideological and political education. Finally, external experts and practitioners are introduced. Combined with the actual needs of ideological and political education, external experts and practitioners in related fields are introduced to participate in teaching and research. They can provide new perspectives and practical experience for teaching, enrich the teaching content and improve the quality of education.

Second, student organizations. Give full play to the “three-self” educational role of students’ mass organizations. Self-education, self-management and self-service are the main contents of students’ “three-self” education. To give full play to the role of student mass organizations in “three-self” education, we should vigorously strengthen the combination of school education and self-education system construction, so that school education and self-education to coordinate with each other to form a synergy, and jointly promote the improvement of students’ ideological and political quality. Ideological and political education is the process of internalization of “governance” and externalization of the practice of the unity of the social requirements of the ideological concepts can only be internalized into the individual’s self-conscious code of conduct, in order to promote the power of practice, thus constituting an effective ideological and political education.

Third, social practice. “The standard of truth can only be the practice of society”, practice is the best teacher, the most vivid classroom, not only is the fundamental standard to test the effectiveness of ideological and political education, but also an important way to enhance the quality of ideology and politics and effective means. “Schools and society must cooperate in order to make fundamental improvements in school education.” Social practice is a necessary part of students’ growth and success, is an important initiative to realize the overall development of students, is the main way to improve students’ inner ideological and moral qualities and external behavioral qualities, practice is “the simplest, easiest and most effective way”. In order to enhance the expanding effect of social practice activities, emphasis should be placed on: encouraging the in-depth integration of social practice and professional learning; subsidizing students to carry out diversified independent entrepreneurial practices; organizing high-quality social practice activities, and exploring in-depth the long-term mechanism of practice for educating people.

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