

Research on the integration of ideological and political education in microeconomics courses with online and offline online teaching systems

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Abstract

The integration of ideological and political education with online teaching systems not only broadens the channels for ideological and political education in courses, but also improves the timeliness and feasibility of ideological and political education. The paper first analyzes the necessity of the integration of microeconomics courses, and then focuses on proposing specific implementation strategies from several aspects, including clarifying ideological and political teaching objectives, integrating ideological and political teaching with specific cases, innovating teaching methods and means, strengthening practical activities and homework design, creating a positive classroom atmosphere and culture, continuously evaluating and improving the effectiveness of ideological and political teaching, and finally providing an evaluation of the integrated effect.

Keywords

Political education; Teaching systems; Integration

1. Introduction

With the further deepening of education reform, ideological and political education occupies a core position in higher education. As a fundamental course in the field of economics, microeconomics not only teaches the basic theories and analytical methods of economics, but also undertakes the important task of cultivating students' correct economic concepts and social responsibility. Therefore, how to effectively integrate ideological and political education into microeconomics courses has become an important topic in current teaching research.

The essence of the teaching concept of economic courses under the guidance of ideological and political education is that teachers should learn, absorb experience and teach on the basis of criticism. We should not only learn its essence, respect the scientificity of western economic theories in explaining the operating laws and policies

of the market economy, but also remove its dross, correct the possible value deviation in the process of students forming values. Marxist economic education runs through the whole teaching process, and guide students to establish socialist core values.

With the rapid development of information technology, online teaching systems have become an important component of modern education. In this context, the integration of ideological and political education network teaching system not only broadens the channels of ideological and political education, but also improves the timeliness and relevance of ideological and political education. Through online platforms, students can learn about ideological and political work anytime and anywhere, without being limited by time and space, thus better understanding and mastering ideological and political knowledge, and establishing correct worldviews, outlooks on life, and values.

2. The necessity of integrating ideological and political education in microeconomics courses with online and offline online teaching systems

The online online teaching system is the foundation and auxiliary for conducting blended learning, and its system construction diagram is generally shown in Figure 1.

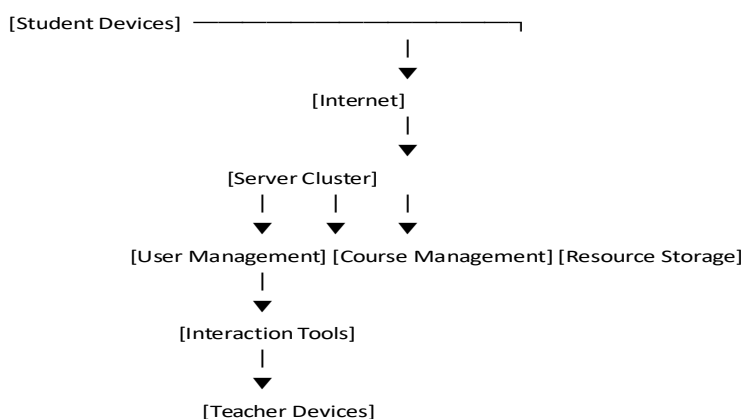


Figure 1. Construction diagram of online online teaching system

Integrating the ideological and political aspects of microeconomics courses with online and offline online teaching systems can help students better grasp the basic knowledge and principles of economics, form a systematic knowledge system, cultivate students' ability to solve practical problems using economic thinking patterns, enhance their learning interest, and stimulate their innovation ability.

2.1. Enhance the pertinence and effectiveness of ideological and political education

As a fundamental economics course, the content of microeconomics is closely related to real life and contains rich ideological and political education resources.

Through online teaching systems, teachers can easily introduce ideological and political elements such as current affairs hotspots and economic cases, and combine them with theoretical knowledge of microeconomics, enabling students to receive profound ideological and political education while studying economics. This integration helps to enhance the relevance and effectiveness of ideological and political education, enabling students to better understand and master ideological and political knowledge, and establish correct worldviews, outlooks on life, and values.

Firstly, it can cultivate students' sense of social responsibility. Microeconomics studies the economic behavior of individual economic units, which is often closely related to the economic, political, and cultural environment of the entire society. Through ideological and political education, guide students to examine their own economic behavior from a broader perspective and cultivate their sense of social responsibility.

Secondly, it can establish a correct economic concept. In microeconomics courses, students may be exposed to some negative phenomena in the market economy, such as price discrimination and unfair competition. Through ideological and political education, students can establish correct economic concepts, understand the essence and laws of the market economy, and avoid blindly pursuing economic interests and neglecting social responsibilities.

Finally, it can improve students' overall quality. Ideological and political education not only focuses on imparting knowledge, but also emphasizes the cultivation of students. Improvement of abilities and personal qualities. Integrating ideological and political education into microeconomic courses can enhance students' critical thinking and creativity, laying a solid foundation for their future career development and social adaptability.

2.2. Can expand learning resources and channels, enhance interaction and communication between teachers and students

Online online teaching systems have a wealth of learning resources and diverse learning channels. By integrating microeconomics teaching, teachers can utilize these resources and channels to provide students with richer and more comprehensive learning materials. For example, teachers can introduce high-quality resources such as economics course videos, lectures and interviews with renowned economists from domestic and foreign universities, allowing students to learn independently and broaden their horizons. At the same time, students can also search and access relevant economic literature, cases, and data resources for in-depth learning and research. This expansion helps enrich students' learning content and improve learning outcomes.

The online online teaching system has powerful interactive functions, such as online discussions, real-time, group cooperation, etc. These functions provide strong support for the integration of microeconomic education. Through online platforms,

teachers can organize teaching activities more flexibly, guide students to actively participate in discussions and exchanges, stimulate their enthusiasm, and enhance their interest and initiative in learning. At the same time, students can also ask questions and provide feedback on their learning progress to teachers through online platforms, achieving real-time interaction and effective communication between teachers and students. This kind of interaction and communication helps to improve students' abilities. Learning outcomes and learning experiences.

2.3. Promote educational equity and resource sharing

The promotion and application of online teaching systems can promote educational equity and resource sharing. Through online platforms, students can access high-quality resources for economics and ideological and political education no matter where they are. The non discriminatory allocation of educational resources is conducive to narrowing the education gap between urban, rural, and regional areas, and achieving balanced allocation of educational resources. At the same time, online teaching systems also provide convenient conditions for the sharing and exchange of teacher resources, which helps to improve the overall quality and teaching level of teachers.

3. Implementation strategies for integrating ideological and political education in microeconomics courses with online and offline online teaching systems

The teaching of microeconomics courses emphasizes more on the explanation its theoretical system, and has less connection with the current social and economic situation, making it difficult to implement ideological and political education. At present, it is mainly implemented several aspects, such as exploring the ideological and political elements of teaching content, diversifying teaching methods, and reforming the assessment system[1]. There is also a to achieve ideological and political education in economics courses through "goal-oriented education, deep mining of ideological and political elements, innovation of teaching methods and means, and optimization the assessment system" [2]. However, these are not yet perfect and cannot form a systematic closed loop. Through analysis and practice, its strategy can be implemented specifically the following aspects, as shown in Figure 2.

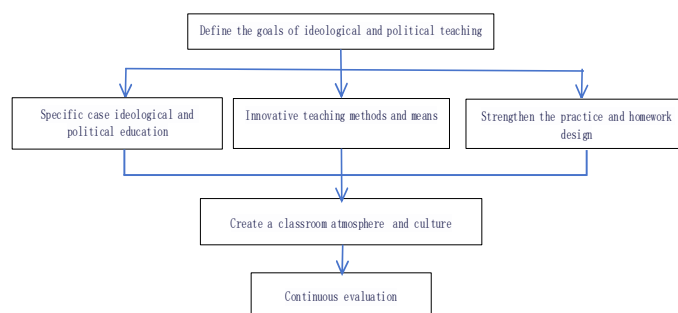


Figure 2. Implementation Path of Ideological and Political Teaching in Microeconomics Courses

3.1. Clarify the objectives of ideological and political education

Integrating ideological and political education into microeconomics courses is of great significance for cultivating students' comprehensive qualities and sense of social responsibility. To ensure teaching effectiveness, the first step is to clarify the teaching objectives.

In terms of knowledge objectives, students should be able to grasp the basic concepts, principles, and theories of microeconomics, such as supply and demand relationships, market equilibrium, consumer behavior, etc. At the same time, it is necessary to guide students to understand the application of these economic principles in real life, laying a solid foundation for subsequent ideological and political education. In terms of ability goals, teaching methods such as case analysis and group discussions are used to cultivate students' analytical, critical thinking, and problem-solving abilities[3]. Students should be able to apply microeconomic knowledge to analyze social phenomena, explore the social, political, and cultural factors behind economic problems, and propose corresponding solutions.

In terms of ideological and political goals, the focus is on cultivating students' sense of social responsibility, civic awareness, and moral concepts. By explaining the characteristics of the socialist market economy, the achievements and challenges of China's economic reform, etc., students are guided to recognize the superiority of the socialist economy with Chinese characteristics, and to enhance their sense of national identity and pride. At the same time, we should pay attention to cultivating students' basic qualities required by modern society, such as integrity, competitiveness, cooperation spirit, and innovation spirit.

In short, to carry out ideological and political education in microeconomics courses, it is necessary to clarify knowledge objectives, ability objectives, and ideological and political education objectives. By achieving these goals, it can ensure that students not only master economic knowledge, but also improve their comprehensive quality and sense of social responsibility, laying a solid foundation for their future career and social life[4].

3.2. Integrating ideological and political education with specific cases

The specific ideological and political elements and cases are the core of ideological and political teaching in microeconomics courses, and also the key to integrating with online and offline teaching systems. The premise is the integration of ideological and political education in economics courses with online teaching systems, as shown in Table 1.

Table 1. Integration of Microeconomics Course Ideological and Political Education with Online Teaching System

Fusion point	Content of ideological and political education	Application Example of Online Teaching System
Exploration of ideological and political elements in courses	Deeply explore the ideological and political elements in economics courses, such as market economy laws, national macroeconomic regulation, sustainable development, etc., and combine them with socialist core values, patriotism, social responsibility, etc.	By utilizing the course editing functions of online teaching platforms such as MOOCs and Chaoxing Learning Platform, ideological and political elements can be integrated into teaching PPTs, videos, and reading materials, enabling students to receive ideological and political education while studying economic theory.
Interactive teaching	Through online discussions, group collaborations, case studies, and other methods, enhance teacher-student interaction and communication among students, and promote the deepening of ideological and political education.	Utilize the discussion area, group assignments, online questionnaires, and other functions of the online teaching platform to organize students for classroom discussions, case analysis, and project research. Teachers can provide timely feedback and guidance to students, guiding them to deeply consider the intrinsic connection between economic theory and ideological and political education.
Sharing of teaching resources	Utilize the resource sharing function of online teaching systems to provide rich resources related to economics and ideological and political education, such as academic papers, policy interpretations, current affairs commentaries, etc.	Teachers can upload relevant teaching resources on online teaching platforms for students to learn independently and expand their reading. Meanwhile, students can also share their learning experiences and research results through the platform, promoting knowledge sharing and academic exchange.
Personalized learning	Provide personalized learning paths and resource recommendations based on students' different needs and interests to improve learning outcomes and satisfaction.	Online teaching systems can use data analysis technology to understand students' learning situations and interests, and recommend suitable learning resources and courses for them. At the same time, students can also independently arrange their study plans and study time according to their own learning progress and needs.
Real time feedback and evaluation	Timely evaluate students' learning outcomes and the effectiveness of ideological and political education through online assignments, tests, exams, and other methods, providing a basis for teaching improvement.	The online teaching system can automatically correct homework and tests, providing students with instant feedback. Teachers can also view students' learning data and performance analysis through the platform, understand their learning situation and the effectiveness of ideological and political education, in order to adjust teaching strategies and methods in a timely manner.

Firstly, by selecting representative economic cases, such as the development history of China's large aircraft manufacturing, students are guided to analyze the microeconomic principles involved, such as economies of scale and market competition. Meanwhile, based on the case background, this article elaborates on the strategic significance of China's development of large aircraft manufacturing. Large aircraft manufacturing is not only to meet market demand, but also an important measure to enhance national competitiveness and achieve national rejuvenation.

Secondly, in the process of case analysis, guide students to deeply consider the ideological and political factors behind it. For example, in the case of China's large aircraft manufacturing, ideological and political topics such as national will, national spirit, and innovation spirit can be discussed. These topics are not only closely related to economic principles, but also reflect the requirements of socialist core values.

Finally, through interactive forms such as group discussions and role-playing, students can participate more deeply in case studies. Encourage students to express their opinions in discussions and cultivate their critical thinking and innovative abilities. Meanwhile, teachers should also provide timely feedback and guidance to help students deepen their understanding and recognition of the case.

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3.3. Innovative teaching methods and tools

Firstly, diverse teaching methods such as case-based teaching, role-playing, and group discussions are adopted to stimulate students' interest and participation in learning.

Secondly, utilizing modern information technologies such as multimedia teaching and online teaching, enriching teaching methods and resources[5], and improving teaching effectiveness.

Finally, encourage students to participate in social practice and surveys, such as visiting companies, conducting market research, etc., so that students can experience and understand microeconomic theories in practice, and think about their practical applications.

3.4. Strengthen practical activities and homework design

Practical activities with ideological and political education significance can be designed, such as simulating market transactions, conducting research on corporate social responsibility, etc., to deepen students' understanding of microeconomic theory and cultivate their sense of social responsibility in practice.

In addition, personalized assignments and learning tasks can be designed to allow students to combine their interests and expertise, delve into an economic problem or phenomenon, and propose their own insights and solutions. This can not only enhance students' research abilities, but also cultivate their independent thinking and innovative spirit.

3.5. Create a positive classroom atmosphere and culture

Firstly, create a positive learning atmosphere in the classroom, encourage students to express their own views and opinions, and respect different perspectives and voices.

Secondly, cultivate students' teamwork spirit and communication skills, and involve them in exploring and solving problems through group cooperation, classroom discussions, and other methods.

In addition, the microeconomics course emphasizes the importance of values such as integrity, fairness, and responsibility, guiding students to establish correct economic and moral concepts.

4. Evaluation of the effectiveness of integrating ideological and political education in microeconomics courses with online and offline online teaching systems

Generally speaking, effectiveness evaluation is based on two methods: learning outcomes and student satisfaction. The learning effectiveness is mainly evaluated through exams, assignments, project reports, and other methods to assess students' mastery and application ability of ideological and political knowledge. Assess whether students can correctly understand and adhere to the core socialist values, and form a correct worldview, outlook on life, and values. Collect student satisfaction through methods such as questionnaire surveys and student feedback, and evaluate students' satisfaction with the combination of online teaching and ideological and political education. Evaluate students' satisfaction with teaching content, teaching methods, and teaching resources, and assess the usability and convenience of online teaching platforms.

From the perspective of the integration implementation process, this effect evaluation can also be carried out from the following three aspects, as shown in Table 2.

Table 2. Evaluation of the Effectiveness of Integrating Ideological and Political Education in Microeconomics Courses with Online and Offline Network Teaching Systems

Angle	Channel	Assessment point
Knowledge mastery situation	Exam, homework, and other methods	Assess students' mastery of microeconomics knowledge, including basic concepts, theories, and methods.
Improvement of ideological and political literacy	Observing students' words and actions through discussions, speeches, etc; Performance and other ways of participating in social practice activities	Assess whether students' ideological and political literacy has been improved, including their sense of social responsibility, economic concepts, comprehensive qualities, and other aspects.
Feedback on teaching effectiveness	Collect students' feedback on the course, including teaching content, teaching methods, classroom atmosphere, etc	Continuously improve and optimize the curriculum

Based on the comprehensive evaluation results of the above aspects, a comprehensive summary and evaluation of the effectiveness of integrating ideological and political education with online teaching will be conducted to assess whether the integration mode has achieved the expected teaching goals and whether it has helped

improve the quality and effectiveness of ideological and political education. In order to address the issues and shortcomings identified in the evaluation, specific improvement suggestions are proposed. This includes optimizing teaching content and resources, innovating teaching methods and means, and enhancing teachers' quality and teaching abilities. At the same time, teachers are encouraged to continuously explore and practice new teaching models and methods to adapt to the development of the times and changes in student needs.

Based on the comprehensive evaluation results of the above aspects, a comprehensive summary and evaluation of the effect of integrating ideological and political education with online teaching will be conducted to assess whether the mode of combining ideological and political education with online teaching has achieved the expected teaching goals and whether it helps to improve the quality and effectiveness of ideological and political education. In order to address the issues and shortcomings identified in the evaluation, specific improvement suggestions need to be proposed, including optimizing teaching content and resources, innovating teaching methods and means, and improving teacher quality and teaching ability. At the same time, teachers are encouraged to constantly explore and practice new teaching models and methods to adapt to the development of the times and changes in student needs.

Conclusion

It is necessary to adopt a teaching model of "ideological and political education+practical application" in response to the characteristics of applied courses in economics. Firstly, it is necessary to deeply explore the ideological and political factors in the teaching content of economics, and pay attention to the infiltration of moral education in the teaching process. Secondly, optimizing teaching design, introducing blended learning mode, and promoting teaching reform. On the basis of the original teaching system, innovate and adapt to the teaching mode of our school students, and subtly integrate ideological and political elements such as scientific spirit and patriotism. Teachers will gradually shift from a single teaching mode to a diversified teaching mode, allowing students to experience the fun brought by diverse learning methods, fully mobilizing students' enthusiasm, and perceiving the beauty of economics. Finally, it is necessary to implement the ideological and political construction of economics courses in practical applications. Most of the problems in economics stem from people's social life practices and are used to guide practical applications. From the perspective of ideological and political education in the curriculum, teachers should make good use of the practical application stage, add analysis and answers to practical problems in teaching, enhance students' understanding of the current situation of social applied science, and improve their ability to use economic methods to solve practical problems.

Integrating ideological and political education into microeconomics courses is one of

the important directions of higher education reform. By exploring ideological and political elements, innovating teaching methods, strengthening practical teaching, and creating a good teaching atmosphere, the effectiveness of ideological and political education in microeconomics courses can be effectively improved, which is conducive to the comprehensive development of students and the harmony and stability of society.

With the continuous development of information technology and the deepening of educational reform, the integration of online and offline teaching systems with ideological and political education will become increasingly deep and extensive. In the future, we can look forward to seeing more innovative teaching models and methods emerge, injecting new vitality and momentum into ideological and political education. At the same time, it is necessary to strengthen the supervision and management of the online teaching system to ensure its healthy and orderly development.

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